



# Marie Ann Novak

Travel Agency Owner, Coach, Content Creator  
Charlotte, NC

[linkedin.com/in/marieannnovak](https://www.linkedin.com/in/marieannnovak)  
marie@marieannnovak.com

+1440-263-5815

## Summary

I am an entrepreneur who is focused on growing businesses through building teams, creating content, networking with the community, and social media marketing.

## EDUCATION BACKGROUND

### Cuyahoga Community College

Associate's degree, Registered Nursing  
2005 - 2007.

### Case Western Reserve University School of Law

Master of Laws - LLM, Tax Law/Taxation 2000 -  
2001

### Cleveland State University - Cleveland-Marshall College of Law

Doctor of Law - JD, Law  
1997 - 2000

Journal of Law and Health- Editor of the Year 1999-  
2000, Executive Editor

### Baldwin Wallace University

Bachelor of Arts - BA, Political Science &  
Government  
1993 - 1997

## RELEVANT COURSES AND CERTIFICATIONS

### Currently enrolled in Precision Nutrition L1

#### Nutrition Certification

Completion by August 2023

### Wellness Travel University Gold

Completed March 2023

### Careers on Vacations Mastermind

Completed July 2021

## RELEVANT SKILLS

- Mindset and Wellness Coaching
- Search Engine Optimization
- Digital Marketing
- Web Content Writing

## RELEVANT WORK EXPERIENCE

### Founder & Owner

#### Marie Ann Novak Coaching

Charlotte, NC (serving clients remotely throughout the US)  
November 2022 - Present

- Mindset and wellness coaching via 1:1 and groups with my coaching method of work small/win big
- Digital content creation/social media marketing (Blog/FB/Instagram/Twitter/Pinterest/TikTok/YouTube)
- Host zooms/webinars
- Public Speaking
- Moderate Facebook Group

### Founder and Owner

#### Trip a Little Light Travel, LLC

Home-based Independent Travel Agency in Charlotte, NC  
(serving clients remotely throughout the US)

May 2021 - Present

- Head Luxury Leerie planning magical vacations, honeymoons, destination weddings, and more for my amazing clients.
- Specialize in Disney destinations, luxury cruises, and all-inclusive resorts.
- Create proposals & detailed itineraries
- Secure travel, excursion, and dining reservations for clients
- Collaborate with tour operators and brand development managers
- Digital content creation/social media marketing (Blog/FB/Instagram/Pinterest/TikTok/YouTube)
- Bookkeeping/commission tracking
- Moderate Facebook Group

### Founder & Owner

#### Sassy Social CLT

Started as Meetup Group on Nextdoor and blossomed into a community of over 600 women and is still growing. It is a place to chat, network, attend meetups, support local women-owned businesses, and so much more.

May 2021 - Present

- Plan events/meetups for the community
- Host zooms/webinars
- Digital content creation & social media marketing (Blog/FB/Instagram)

## ADDITIONAL CONTACT INFORMATION

Marie Ann Novak  
[linkedin.com/in/marieannnovak](https://www.linkedin.com/in/marieannnovak)  
marie@marieannnovak.com  
+1440-263-5815  
[www.marieannnovak.com](http://www.marieannnovak.com)  
[www.tripalittlelighttravel.com](http://www.tripalittlelighttravel.com)  
[www.sassysocialclt.com](http://www.sassysocialclt.com)

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## AFFILIATIONS

American Society of Travel Advisors  
(ASTA)  
Member · Aug 2022 - Present

Cruise Lines International  
Association (CLIA)  
Member · Jan 2022 - Present

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## LICENSES

Registered Nurse - Ohio Board of  
Nursing Issued Sep 2007 - Expires Oct  
2023  
RN.336928

Attorney- Supreme Court of Ohio  
72494  
Currently Inactive Status

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## PODCAST APPEARANCES

Everyday Bucket List Podcast with  
Karen Cordaway  
S1 Episode 61- Published September  
13, 2022

Voices of The Goddess Podcast  
Episode 124- Published May 30, 2022

## PAST WORK EXPERIENCE

### Founder & Owner

Midwest Family Food and Fun January 2013 - January 2021  
Blog about my family's experience living in Ohio and exploring  
our backyard and beyond.

- Digital content creation/social media marketing  
(Blog/FB/Instagram/Twitter/Pinterest/YouTube)
- Recipe development
- Product and event promotion
- Collaborated with brands/nonprofit organizations.

### Registered Nurse & Nursing Supervisor

St. John's Regional Medical Center  
June 2010 - May 2015

- Provided care to patients with various medical and surgical  
conditions with and without telemetry monitoring. I.
- Ensured adequate staffing throughout the hospital,  
interacted with patients and families, coordinated services  
of various departments, and directed and supervised  
aspects of patient care.

### Registered Nurse

Lakewood Hospital, A Cleveland Clinic Hospital  
February 2009 - June 2010

- Provided care on a 32-bed Progressive Care Unit with  
central telemetry monitoring to patients on various cardiac  
conditions.

### Registered Nurse

Summa Health System - Akron City  
October 2007 - January 2009

- Provided care on an 18-bed Intermediate Coronary Care  
Unit with central telemetry monitors to patients post  
myocardial infarction, with actual or suspected arrhythmias  
and or evaluation of chest pain.

### Health Care Associate

Lakewood Hospital, A Cleveland Clinic Hospital  
March 2005 - August 2007

- Collaborated with members of the health care team to  
promote the delivery of patient care.

### Attorney

Ross, Brittain & Schonberg Co., LPA  
September 2003 - November 2004

- Specialized workers' compensation defense

### Attorney

Rademaker, Matty, Henrikson & Greve (Previously Rademaker,  
Matty, McClelland & Greve)  
July 2001 - September 2003

- Performed administrative claims processing and civil  
litigation in the areas of workers' compensation, insurance  
and employment defense, banking, municipal and tax law